

PSPA ADVERTISING AGREEMENT—PA ACCOUNTANT

20 ERFORD ROAD, SUITE 200A · LEMOYNE · PA · 17043 · 1-800-270-3352

Company/Client Name _____ Date: _____
Contact Person _____ Telephone: _____
Address/City/State/Zip: _____
Email: _____ Website: _____

Advertising Rates:

	1x	2x	3x	4x
Full Page	\$300	\$270	\$240	\$210
Half Page	\$200	\$180	\$160	\$140

Rates are for black and white ads; please add \$100 to each rate for color.

Insertion Deadlines:

Issue	Deadline	Distribution
Spring	3/1	April/May
Summer	6/1	July/August
Fall	9/1	October/November
Winter	11/1	December/January

Insertion Dates

Please check applicable insertion dates and specify year.
Ad placement can be in multiple years.

Spring _____ Summer _____
 Fall _____ Winter _____

Rate Calculation

Number of Issues _____ x Rate per Issue \$ _____ = Total: \$ _____
(see chart above)

Artwork Submission

- Artwork Enclosed (Camera Ready)
- Artwork Sent Electronically
- Reuse Artwork from Previous Ad

Payment Options

- Check Enclosed** (Payable to PSPA)

Mail to: PSPA
20 Erford Road, Suite 200A
Lemoyne, PA 17043

- Credit Card Payment**

Mastercard Exp. Date _____
 Visa Exp. Date _____

Account # _____

Signature _____

Display Ad Specifications

- Advertisements should be submitted as electronic files. High resolution PDF or TIFF are preferred. Camera-ready artwork will also be accepted.
- Email files to Sherry DeAgostino at execdir@pspa-state.org.
- PSPA reserves the right to reject any advertisement.
- Technical Specs: 70# gloss stock, 4/4 with full bleed, or black and white, 8.5x11 finished, self-cover, saddle stitch binding.
- Advertiser must submit ad copy within seven days of insertion order.
- Payment must accompany this insertion order. Issue will be distributed to advertiser within seven days of publication.
- Advertisers may also submit advertising at the PSPA website at www.pspa-state.org.



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